Introduction

This course examines selected theories and research on presidential leadership and presidential campaigning, and the lives and administrations of selected presidents. We consider an eclectic set of materials contributed by psychologists, political scientists, historians, communication scholars, and journalists. Our goal is to review a number of varied approaches to understanding presidential leadership and applying those treatments to understanding the careers of specific presidents.

Below is a calendar listing topics and readings for each day the class meets. The assigned books for the course are *The Presidential Character* by James David Barber, *His Excellency: George Washington* by Joseph J. Ellis, *Eyewitness to Power* by David Gergen, *The Presidential Difference* by Fred I. Greenstein, *To the Best of My Ability* edited by James M. McPherson, and *The Politics Presidents Make* by Stephen Skowronek. Assigned articles or chapters are posted in the course pack (CP), on Blackboard (BB), or on e-reserve (ER), as indicated below.

Course Requirements

1. All students are expected to attend class and to come fully prepared to participate in discussion.

2. Each week you should email me brief—about 150 words—questions or comments on either Monday’s or Wednesday’s reading. We will coordinate the email assignments in class. The comments are due 1:00 PM on the day of the class. I will respond to them, ordinarily within a day or two.

3. There will be an exam on the material from the first part of the course on Wednesday, October 10.

4. A paper of approximately 15 pages is due before Thanksgiving, on Wednesday November 21, at 5:00 PM. You may write the paper by yourself or team up with one other person. The paper should discuss a single presidency or a comparison of two presidencies, based on reading that we will plan together. Those who do the paper in pairs must submit assessments of the
relative contributions of each member of the pair.

5. During the last two weeks of classes you will present, either individually or in pairs, your assessments of the presidency or presidencies discussed in your paper.

Your course grade will be based on the five requirements above, each weighted equally.

Class Schedule and Readings

Monday, August 27

Introduction

Wednesday, August 29

The Presidents


Monday, September 3 (Odd numbers email)

The Presidential Character, Part I


Wednesday, September 5 (Even numbers email)

The Presidential Character, Part II

Monday, September 10  (Odd numbers email)

**The Presidential Difference, Part I**


Wednesday, September 12  (Even numbers email)

**FDR**


Monday, September 17  (Odd numbers email)

**The Presidential Difference, Part II**


Wednesday, September 19  (Even numbers email)

**Presidential Personality and Presidential Greatness**


**Monday, September 24  (Odd numbers email)**

**Image Making in Presidential Debates**


**Wednesday, September 26  (Even numbers email)**

**Image Making in Presidential Advertising**


**Monday, October 1  (Odd numbers email)**

**Image Making in Presidential Campaign Journalism**


**Wednesday, October 3  (Even numbers email)**

**George Washington, Part I**

Monday, October 5  (Odd numbers email)

George Washington, Part II


Wednesday, October 10

Midterm Exam

Fall Break

Wednesday, October 17  (Even numbers email)

The Politics Presidents Make


Monday, October 22  (Odd numbers email)

Abraham Lincoln, Part I


Wednesday, October 24  (Even numbers email)

Abraham Lincoln, Part II


Monday, October 29  (Odd numbers email)

John F. Kennedy, Part I


Wednesday, October 31

The Missile Crisis

A Roger Donaldson film: Thirteen Days

Monday, November 5  (Even numbers email)

John F. Kennedy, Part II


Wednesday, November 7  (Odd numbers email)

Ronald Reagan, Part I


Monday, November 12 (Even numbers email)

**Ronald Reagan, Part II**


**Wednesday, November 14 (Odd numbers email)**

**Bill Clinton, Part I**


Monday, November 19 (Even numbers email)

**Bill Clinton, Part II**


Thanksgiving Vacation

Monday, November 26; Wednesday, November 28; Monday, December 3

**Student Presentations**

Wednesday, December 5

**Conclusions**
Ldst 390. Presidential leadership. Professor: George R. Goethals, Jepson Hall Room 235 e-mail: ggoethal@richmond.edu Telephone: 287-6354. FALL 2006. Introduction. This course examines selected theories and research on presidential leadership and presidential campaigning, and the lives and administrations of selected presidents. We consider an eclectic set of materials contributed by psychologists, political scientists, historians, communication scholars, and journalists. Our goal is to review a number of varied approaches to understanding presidential leadership and applying those treatments to In a corporate environment where ethics messages can get lost amidst messages about the bottom line and the immediate tasks at hand, ethical leaders also focus attention on ethics by frequently communicating about ethics and. 598 M.E. Brown, L.K. Treviño / The Leadership Quarterly 17 (2006) 595–616. Table 1 Similarities with and differences between ethical, spiritual, authentic and transformational theories of leadership. Similarities with ethical leadership Differences from ethical leadership. LDST 201 Survey of Leadership (3) Exploration of expectancy, leader-member exchange (LMX), transactional, transformational, servant leadership and other theories, including foundational leadership principles and concepts. LDST 305 Innovation Leadership (3) The nature, requirements, and beneficial role of entrepreneurial thinking for the leader as innovator in the organization and in society. HIST 390 Independent Study (3) An approved independent study option, supervised by faculty, in a directed area of scholarship. Study is administered according to a learning contract between a chosen faculty member and the student. Fall 2018. Regent University 1000 Regent University Drive Virginia Beach, VA 23464-9800. 800.373.5504 admissions@regent.edu.